



Vacancy Announcement

VACANCY ANNOUNCEMENT NUMBER: 21

The U.S. Embassy in Cairo is seeking an individual for the position of **Information Assistant for Social Media** in the Public Affairs Office.

OPEN TO: All Interested Candidates.

POSITION: **Information Assistant for Social Media** - LES-8⁽¹⁾; FP-6

OPENING DATE: March 04, 2015

CLOSING DATE: March 18, 2015

WORK HOURS: Full-time; 40 hours/week.

SALARY: (1) Mission Policy is to hire LES employees at step 1 of the grade. The current annual salary for an LES-8, step 1 is L.E.98, 851.

(2) Actual FP grade and salary will be determined by the US Department of State.

ALL ORDINARILY RESIDENT (OR) APPLICANTS MUST HAVE THE REQUIRED WORK AND/OR RESIDENCY PERMITS TO BE ELIGIBLE FOR CONSIDERATION

BASIC FUNCTION OF POSITION

This position is responsible for the Embassy's public diplomacy efforts using social media, including Facebook and Twitter. Develops and manages social media strategies and the Embassy's social media voice in support of Embassy public diplomacy goals. Helps coordinate the efforts and content of other Embassy offices' social media platforms. Organizes web chats, webinars, online discussions, and other interactive outreach. Designs, produces, and edits multi-media including photographs, video, audio podcasts, etc. for use on social media platforms. Analyzes performance of the Embassy's social media products and develops plans and strategies to increase reach, engagement, and audience size. Contributes to the Press Office's media reporting by monitoring and writing summaries of social media trends and the local social media landscape. Serves as back-up webmaster for the Embassy's English and Arabic websites.

QUALIFICATIONS REQUIRED

All applicants must address each selection criterion detailed below with specific and comprehensive information supporting each item.

- 1- University degree in mass communications; journalism; English language; American studies; International Relations; Public Relations; Information Science and Technology is required.
- 2- Three years of experience in media, advertising, information technology or a diplomatic/international organization, two of which with social media is required.
- 3- Level IV (fluent) English and Arabic are required.

SELECTION PROCESS

"Mission policy prohibits pre-selection of applicants."

Best qualified displaced/RIFed employees will receive priority *consideration* if no US Citizens, family members or veterans apply.

When equally qualified, U.S. Citizen Eligible Family Members (AEFMs) and U.S. Veterans will be given preference. Therefore, it is essential that the candidate address the required qualifications above in the application.

ADDITIONAL SELECTION CRITERIA

1. Management will consider nepotism/conflict of interest, budget, and residency status in determining successful candidacy.
2. Current employees serving a probationary period are not eligible to apply.
3. Current Ordinarily Resident employees with an Overall Summary Rating of Needs Improvement or Unsatisfactory on their most recent Employee Performance Report are not eligible to apply.
4. Currently employed U.S. Citizen EFM's who hold an FMA appointment are ineligible to apply for advertised positions within the first 90 calendar days of their employment.
5. Currently employed NORs hired under a Personal Services Agreement (PSA) are ineligible to apply for advertised positions within the first 90 calendar days of their employment, unless currently hired into a position with a When Actually Employed (WAE) work schedule.

TO APPLY

Interested applicants for this position must submit the following to be considered:

1. Universal Application for Employment (UAE) DS-174 available on <http://egypt.usembassy.gov/hr.html>
2. Candidates must provide in the application (DS-174) names of family members working in the mission.
3. Candidates who claim US Veterans preference must provide a copy of their Form DD-214 with their application or the preference will not be applied
4. Optional: Any other documentation (e.g. essays, certificates, awards, copies of degrees earned) that addresses the qualification requirements of the position as listed above.

Candidates sending applications electronically will receive an automatic reply confirming that the application

has been received.

SUBMIT APPLICATION TO

Human Resources Office

Attention: Lamiaa Hafez or Cindy El Deib

U.S. Embassy, Cairo - 8, Kamal El Din Salah Street, Garden City

Email: **cairojobs@state.gov**

CLOSING DATE FOR THIS POSITION: March 18, 2015

The US Mission in Cairo provides equal opportunity and fair and equitable treatment in employment to all people without regard to race, color, religion, sex, national origin, age, disability, political affiliation, marital status, or sexual orientation. The Department of State also strives to achieve equal employment opportunity in all personnel operations through continuing diversity enhancement programs.

The EEO complaint procedure is not available to individuals who believe they have been denied equal opportunity based upon marital status or political affiliation. Individuals with such complaints should avail themselves of the appropriate grievance procedures, remedies for prohibited personnel practices, and/or courts for relief.